

MARRYBROWN SDN BHD
CONFIDENTIAL FRANCHISE DEVELOPMENT APPLICATION

PERSONAL INFORMATION			
A INDIVIDUAL		Residential Address :	
Surname :			
Other names :		Marital Status :	H/p No :
Chinese name (if applicable) :		Home Tel :	
		Office Tel :	
		Home :	Own :
		Rent :	
Date of birth :		Rental :	No of year :
Age:	I/C No:	Postal Address :	
Occupation :			
Monthly salary :		Name of employer/firm :	
Academic qualification :		Address :	
Spouse's name :			
Occupation :		Tel :	No of years employed :
PARTICULARS OF BANKERS			
Bank	Address	A/C No	Facility
1.			
2.			
3.			
B RESTAURANT EXPERIENCE		If yes, please state details :	
Do you or have you ever owned or had an interest in any restaurant operation?			
Yes :[] No :[]		Fast Food :	
Do you presently have any commitments or arrangements which may interfere in your becoming a franchise of Marrybrown? Yes :[] No :[]			
If yes, please state details :			
C FRANCHISE INFORMATION			
Will Marrybrown franchise be considered your primary business? Yes :[] No :[]			
Do you consider the Marrybrown franchise to be an investment with a professional manager ? Yes :[] No :[]			
If yes, please provide details (name of manager and experience) -----			
To what extend will you be involved in the daily operation of the restaurant?			
Will you have business partner(s)? Yes :[] No :[]		Name of partner (s) :	

Who will be your operating partner?		List his experience in restaurant industry:	
What percent equity will your operating partner have?			
Geographic Area of Interest:		Number of units you would like to develop :	
Preference 1:	Preference 2 :	Preference 3 :	
D1 BUSINESS EXPERIENCE (INDIVIDUAL)			
(For the past ten years, list present or most recent position first and include sheet if necessary)			
1. Name of Company :		Address :	
Type of Business :			
From :	To :	Tel :	
2. Name of Company :		Address :	
Type of Business :			
From :	To :	Tel :	
3. Name of Company :		Address :	
Type of Business :			
From :	To :	Tel :	
D2 BUSINESS EXPERIENCE (COMPANY/PARTNERSHIP/ SOLE PROPRIETOR)			
Kindly provide details on the nature of business of your related companies. Include extra sheet if necessary.			
Name :		Registered Office :	
Business Address :			
		Nature of business/ trade:	
Tel :	Business registration	Date of registration	Tel :
Authorised capital :	/ incorporation :	/ incorporation	Paid up capital :
[RM]	Par value per share : []		[RM]
Name of directors/partners	I/C	Address	
1.			
2.			
3.			
4.			
Ownership Structure (shareholders/partners)			
Name	Share held(amount in units)	Hold directorship or otherwise	
1.		Yes :[] No :[]	
2.		Yes :[] No :[]	
3.		Yes :[] No :[]	

Particulars of Bankers			
Bank	Address	Account No.	Facility
1.			
2.			
3.			
4.			
E GUARANTORS PARTICULARS			
1. Name :		I/C No:	Age :
Private address :		Owner/ Tenant :	Tel :
		Marital Status :	Relationship :
Occupation :		Monthly Salary :	
Employers's Name :			
Address :			
2. Name		I/C No :	Age:
Private address :		Owner/ Tenant:	Tel:
		Marital Status:	Relationship:
Occupation :		Monthly Salary:	
Employers's Name :			
Address :			
F OTHER PARTICULARS			
Have you ever been convicted of any misdemeanour or felony Yes :[] No :[]			
If yes, please explain :			
Have you or corporate owned by you or any related company within your group ever been involved in bankruptcy ? Yes :[] No :[] if yes, state details:			
Are you currently involved in any lawsuits or legal action, either as plaintiff or defendant? Yes :[] No :[] If yes, state details:			
<p>If you wish to be considered for a Marrybrown Franchise, please complete all the data requested on this application, sign on the last page and return it to us at the address below:</p> <p>This application is in no way an obligation to you or Marrybrown in any manner. All information contained within, and pursuant to this application will be strictly confidential.</p> <p>This information has been provided for the specific purposes of obtaining a Marrybrown Franchise and is for Marrybrown's internal use in rendering a decision.</p> <p>I/we affirm that to the best of my knowledge, this application is an accurate and complete representation of my/our financial and operational qualification and background.</p> <p>Applicant's signature: _____ Date: _____</p>			
kindly enclose the following for our processing:			
1. Photocopy of I/C (applicant and guarantor) 4. Bank statements for the last three months 2. Forms 24 & 49, M & A or business registration 5. Audited accounts for the last three years 3. Form J			
Approved by (authorised signature):		Date:	

PRELIMINARY SITE INFORMATION

Have you selected a particular/ territory site ? If so, please state:

(Please attached a map indicating exact territorial location, market demographics and traffic count.

Also list source of date if available)

Is there any competition around this area?	If so, how many store?	Is it of the same kind?	
Please give details of population around this area	Total population in area:	Total families in area :	
Trend of population	Growing:	Stationary:	Declining :
Major race of population: Malay [] Chinese [] Indian []			
Other [] Please state:			
Major occupation of population			
Labourer :	Executive :	Clerk :	Retired : Others: Please state:
Major age group of population		Young :	Middle Age: Old:
Buying power of the population		Low:	Average: High:
Please state physical factors around this area		GOOD	FAIR POOR
1. Parking facilities			
2. Transportation facilities			
3. Shopping facilities			
4. Recreation facilities			

Is there any other special attraction to crowd in this area? If so, please state: